

We!

MAGAZINE

smart, stylish & inspiring



**MEDIA KIT
2026**

ABOUT WE!



WE! Magazine is an international lifestyle, travel and culture platform that combines a premium print magazine with a dynamic digital presence.

The publication presents inspiring stories, striking photography and carefully curated features from around the world. WE! Magazine focuses on travel, gastronomy, luxury hospitality, art, culture, fashion, beauty and automobiles.

Our content is designed for curious, trend-sensitive readers who are interested in discovering new destinations, experiences and ideas.

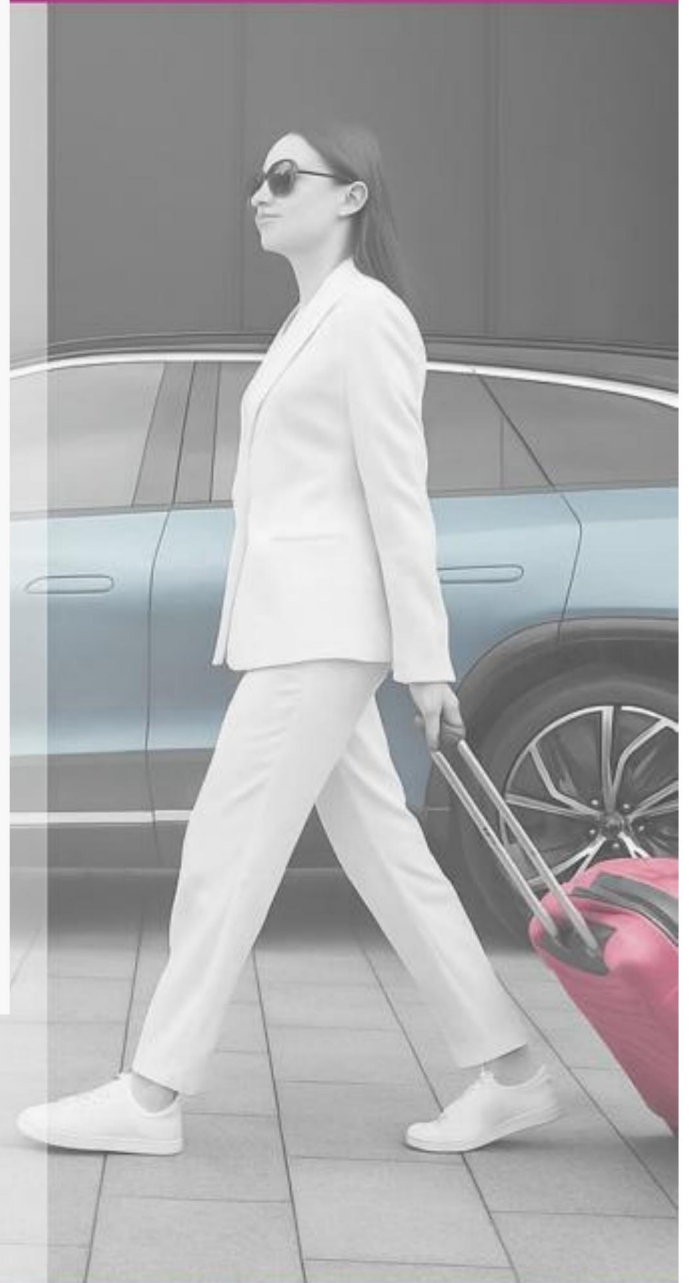
The magazine and its digital channels reach an international audience passionate about travel, design, gastronomy and contemporary lifestyle.

AUDIENCE & REACH

- International lifestyle and travel audience
- Readers interested in culture, gastronomy and design
- Curious and trend-aware travellers
- Professionals, entrepreneurs and creatives
- Global readers interested in premium travel experiences

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AUDIENCE & REACH

ADVERTISING & PARTNERSHIPS 2026

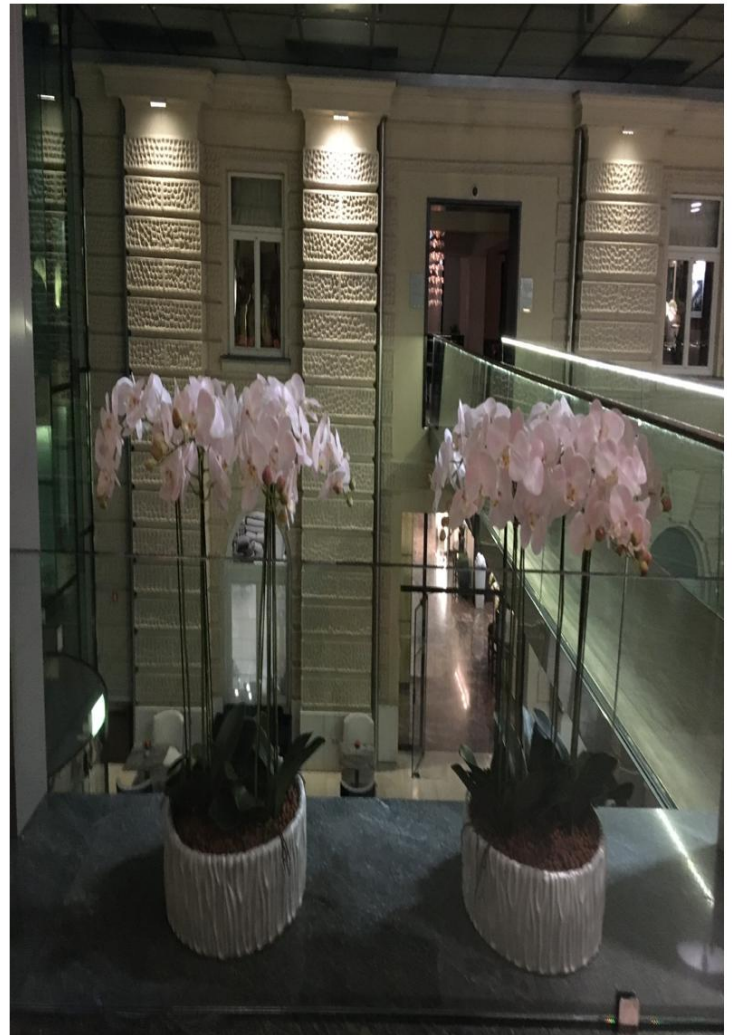
WE! Magazine offers tailored advertising and partnership opportunities across print and digital formats.

Brands can collaborate with WE! Magazine through editorial partnerships, sponsored features, event collaborations and special media productions.

Upon request, we also produce exclusive video content and interviews, which may be included as a complimentary addition to selected collaborations.

Through our international media network, German-language radio stations are also part of our extended media presence.

For detailed information, please request our custom advertising proposal.



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DISTRIBUTION

Global – hotels, airports, embassies, luxury events & media